

BMW (Sustainability Goal)

FACT SHEET

- In 1973, BMW was the first automotive company to employ an environmental manager in its facilities.
- In 2000, the Executive board included sustainability as a guiding principle in the company's corporate strategy.
- In 2013, BMW was recognized as a climate change champion by the Financial Times.
- The Group has been a Sustainability Leader in the Automotive Industry for over 15 years according to the **Dow Jones Sustainability Indices**.
- BMW set a goal for supply chain to find more efficient sources of energy to reduce its resource consumption (energy, water, waste, solvents) by 45% by 2020.
- BMW is trying to increase supply chain transparency through the **Supplier Sustainability Standards**, which establishes the minimum requirements for supply chain.
- At the end of 2016, the share of electricity from renewable sources at the BMW Group was 63% worldwide.
- On the occasion of the UN Climate Change Conference 2018 in Katowice, the BMW Group announced that the company is already sourcing electricity from renewable sources by 100% in Europe.
- Furthermore, the BMW Group underlined that it will source electricity from renewable sources worldwide by 2020.

BACKGROUNDER

BMW understands its industry's impact on the environment and how it contributes significantly to the carbon footprints which threatens the future of our planet. The company's main focus for the past decade has been to reduce its CO2 emissions. BMW has also committed- along with the UN 2018 Climate Change Conference- to reduce its resource consumption by 45% by 2020. To ensure the accomplishment of this goal, the company created a Sustainability Board which is responsible to keep the processes aligned to the sustainable strategy. In Europe, the company has already succeeded in its promise; fulfilling, 100% of its processes with renewable resources.

References:

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