

Dasani Commits to Providing Drinking Water to Flint Michigan High Schools until Crisis Ends.

[Press Release](#) March 28, 2019 at 11am

NEW YORK-- On Thursday March 28, 2019, Dasani, through its parent company, Coca-Cola announced that they will donate bottled water to all the high schools in Flint Michigan until the water crisis is averted. Dasani will provide 500 cases of bottled water per week to all the schools affected and will be delivered on Mondays, beginning April 1, 2019.

“We have been in constant dialogue with the Flint community the past three weeks to understand their current needs and how best we can be a part of the solution in addressing those needs,” said Lauren Radow King, Dasani’s Brand Director.

The city has improved its water quality—after reverting to the original distributing channel from the corrosive unsafe Flint River; but, even as such restoration is progressing, there are still some significant way ahead in bringing things back to normalcy and that is why Dasani sees the need to assist in this pivotal moment and to help to preserve the young bright minds and to secure the future of Michigan.

Young children are particularly prone to the poisonous effects of lead and can endure significant and permanent adverse health defects, especially those relating to the development of the brain and nervous system.

“We here at Coca-Cola understand that there are still some levels of mistrust towards Michigan’s administrators from the residents, and significant work lies ahead in repairing the relationship; but we are here to let the residents know that we will be beside them all the way. It might take a while for total clean water to be restored but in the interim, we are here to bridge that gap as long as the city needs us,” elaborated King.

Several representatives from the Dasani brand will be at Central High School to make the first presentation this Monday, April 1, and then proceed to the other schools to make the remaining donations.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world’s largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world’s most valuable and recognizable brands, our company’s

portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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To [Shane Savitsky](#) Newsdesk Reporter @axios / @stanford '12 / Scranton forever

Hey Shane,

I have read all your wonderful articles from Axios on the Flint, Michigan water crisis and have been impressed by your insights.

Your recent post about the political nature of the crisis really resonated with me, and has left an indelible mark; and thus, my company has moved forward to help in alleviating some of the problem.

You can view my attached PR release and if so inclined, you can share with your audience.

Thanks for your continued excellence in journalism, which have shed numerous light on the Flint crisis.

Regards,

Everett Mitchell

Media Relations

Coca-Cola