

BMW Announces 2.4% CO2 Emissions Reduction in International Production

This significant milestone was accomplished by a holistic task towards environmental sustainability

New York, NY, March 21, 2019 - The BMW Group has announced on March 19th, during a press conference in New York, its 2018 Sustainable Value Report. The document highlights how the company is delivering on its commitment to be a leader within the automobile industry, with its holistic sustainability strategy-reporting an impressive improvement of 2.4 percent reduction in CO2 emissions in international production sector.

“The results reported ensure how successful our corporate strategy is by firmly planting the holistic task of sustainability,” stated Harald Krüger, CEO of BMW AG. “That means the careful use of our resources is a fundamental process we invest in to develop innovative products and services — with distinct purposes and standards that we are establishing for ourselves and successfully fulfilling.”

The BMW Group is not only focusing on creating myriads of efficient vehicles, but additionally, on different features of resource-efficiency in its network of international production. In 2018, the BMW Group achieved new milestones in this sector. Comparative CO2 emissions per vehicle was reduced by an average of 2.4 percent year-on-year to a record low of 0.40 tons per vehicle. For the past five years alone, this amount has been decreased by approximately 39 percent. Absolute CO2 emissions were also decreased for the production network, which were 2.7 percent lower than 2017.

The Sustainable Value Report validates firm results derived from these strategic guidelines each year. The BMW Group additionally provides information and illustrations of the company’s dedication on sustainability on its website and in its newsletter. For more details, the report can be found at www.bmw.com/sustainability/2018ValueReport

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and

mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries. The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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